

CHRIS ERICKSON

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I would enjoy the opportunity to acquire a challenging position on a team that is looking for a dependable, honest, and hard working professional where I can use my many years of team leadership, ambition, and supportive relationship building experience.

Experience

Apollo Group USA – VP of Sales

Nov 2019 – July 2020

Responsible for 3 sales teams nationwide. Trade Show management, marketing, new product research, short and long term forecasting, and lead generation strategies.

Collaborate with management teams to create programs that build sales, motivate sales representatives, and improve marketing efforts.

KC Caps -Operations Manager

Sept 1991 – Nov 2019

Developed a successful office crew covering 11 states throughout the Midwest; inside and outside sales teams; accounting and HR departments; warehouse and production efficiency

When I began at KC, it was a small office starting on the ground floor with zero sales. My journey included telemarketing on a daily basis, customer service supervisor, office supervisor, sales manager, and finally operations management for the entire Midwest force. Top sales office 15 out of 18 years managing promotional and uniform programs for companies such as Coke, McDonalds, Mercedes, Caterpillar, and Disney.

Awards and Acknowledgements

Director on board of Promotional Professional Assoc of Chicago (PPAC)

Trade Show Lead Committee Member for PPAC

Certified Advertising Specialist (CAS)

Eastern Illinois University, Bachelors of Science (Business Management)

Aug 87 – May 91