



Position Title: Merchandising Category Specialist – Corporate Gifts/Kits

Job Summary:

The Merchandising Category Specialist – Corporate Gifts/Kits will manage and merchandise corporate gifts, retail brands, and kitting/swag box programs. Build compelling and curated assortments with strong attention to retail trends, current events and client needs. Develop swag boxes that appeal to businesses of all sizes. Drive the process from product selection, marketing and presentation while creating a unique, easy and fun buying experience.

Essential Duties/Responsibilities:

- Own and merchandise the corporate gifts, brands and iPromo kitting/swag box program
- Build compelling, highly curated assortments and define excellence for assigned product categories
- Rank product on site for assigned product categories
- Collaborate with marketing team on campaigns, promotions, site navigation/functionality needs, and co-op marketing programs related to assigned categories
- Market research on current hot product, evaluate new vendor product launches, and execute competitive product & price analysis
- Coordinate fulfillment needs/requirements with operations team
- Develop a swag box buying experience like no other

Additional Duties/Responsibilities:

- Train sales organization on trends and selling strategies for assigned categories
- Support company stores and RFP's for assigned categories
- Collaborate with director on briefs for marketing contacts and maintain an accurate record of marketing/promotional pricing for sales team
- Execute marketing mailings as it relates to assigned categories
- Special projects as assigned

Required Skills/Abilities:

- Excellent verbal and written communication skills
- Knowledge of retail trends
- Proficient with Excel
- Highly creative and collaborative
- Strong attention to detail



Education and Experience:

- BA or BS in Merchandising, Marketing or related field
- Experience with promotional products a plus

Physical Requirements:

- Prolonged periods sitting at a desk and working on a computer.
- Must be able to lift up to 20 pounds at times.

Please forward resumes to:

Mike Burgess

HR Director

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