

Respect, Reverence, Influence

Chief Sales and Marketing Officer - Promotional Products

We are a well-established Promotional Product Supplier that is looking for an experienced Industry Professional to run our sales and marketing operations.

Our previous Sales & Marketing Officer has been elevated to run the company as CEO. Due to previous capacity constraints, in the past we have done limited sales and marketing. With a recent move to a larger facility in Allentown, PA, and the current COVID-19 Pandemic, our capacity has greatly increased. We are looking to expand our production capabilities.

Your previous experience, connections, performance record, sales & marketing skills can help us develop our current customers and boost sales and development with new prospects and customers.

Position will work out of our Allentown PA or Westchester NY office (or Remote for the right candidate). Your primary responsibility is to accelerate and move the sales needle forward.

You will be responsible for Key accounts as well as work the VP of operations to oversee our sales and marketing efforts which will / do include.

Post card mailings

Email blasts

Email Targets

Flyer production

Sales ancillary production

Etc.

The successful candidate must have a verifiable and proven track record of success and will be subject to a number of high level interviews as we bring on the proper high level "A" player who is looking for a long term home.

To all apply for this position please go to <https://tinyurl.com/y9dwmp4n>